COMPETITION RULES

"CHAMPAGNE EDUCATION ADVENT CALENDAR 2026"

From 1 to 24 December 2026

Article 1 – Organising body and purpose of the Competition

The Comité interprofessionnel du vin de Champagne (CIVC), known as Comité Champagne, a public body established by the French Law of 12 April 1941, whose registered office is located at 5 rue Henri-Martin – BP 135 – 51204 Épernay Cedex, France (hereinafter the "Organiser"), is organising a free competition with no purchase necessary entitled "Champagne Education Advent Calendar 2026" (hereinafter the "Competition").

The Competition is accessible at advent.champagne.education. Its purpose is to introduce participants to the world of Champagne through daily calendar doors featuring games and questions.

Article 2 – Competition period

The Competition runs from 1 December 2026 at 12:00 a.m. to 24 December 2026 at 11:59 p.m. inclusive, Paris time, Metropolitan France (CET, UTC+1). The Competition is available in English only.

The results will be determined after the Competition closes. The five winners will be contacted by email from 26 December 2026 onwards.

Article 3 – Eligibility requirements

The Competition is open to any natural person aged 21 or over on the date of entry and residing in a country where participation in this type of competition is permitted by local law, subject to the exclusions set out in these Rules.

The Competition is open to the general public. Each participant must have Internet access, a valid email address and a personal account created at advent.champagne.education.

The following persons are not eligible to enter the Competition:

- members of the management and staff of Comité Champagne and the Bureaux du Champagne worldwide;
- any person directly or indirectly involved in the design, organisation, production or management of the Competition, including the relevant service providers;
- family members of any of the persons listed above.

The Organiser may request any supporting documentation required to verify compliance with these conditions. Any entry that fails to meet these conditions may be cancelled.

The Competition is not open in countries or territories subject to international sanctions applicable to the Organiser, or where participation, the awarding of a prize or shipment of a prize would be prohibited by applicable regulations.

Article 4 – Registration and entry

Entry is free and no purchase is necessary. To enter, each participant must:

- visit advent.champagne.education during the Competition period;
- create an account by entering their first name, last name, email address and country of residence;
- accept these Rules;
- open the calendar doors and take part in the games offered in order to earn points.

Only one entry and one account per person are permitted throughout the Competition period. In particular, participants are prohibited from entering using multiple email addresses or identities, or on behalf of another person.

Previous calendar doors remain accessible retrospectively until the Competition closes. A door may therefore be opened after its publication date, subject to the point and speed rules displayed in the Competition interface.

Subscription to communications or newsletters is optional, separate from registration for the Competition and has no effect on the chances of winning.

Article 5 – Awarding of points and ranking

Participants earn points by opening the calendar doors and correctly answering the games and questions presented.

Additional points or bonuses may be awarded based on the speed of participation or response. The rules and number of points available are displayed in the Competition interface for each calendar door or challenge. No points are deducted for an incorrect answer.

The final ranking is based on the total number of valid points earned by each participant when the Competition closes.

The five participants with the highest number of points will be declared the winners. In the event of a tie affecting the award of any of the five prizes, a random draw will be conducted under the Organiser's responsibility solely among the participants concerned by the tie. The draw will determine their order in the final ranking.

Any attempted fraud, automation, manipulation of the points system, creation of multiple accounts or use of any unfair method will result in cancellation of the entry and, where applicable, forfeiture of the prize.

Article 6 – Selection and notification of winners

Only the winners will be contacted by email, using the address provided when their account was created, from 26 December 2026 onwards. Participants who have not won will not receive individual notification.

Each winner will have fifteen calendar days from the date on which the prize notification email is sent to confirm acceptance and provide the information required to ship the prize.

If a complete response is not received within this period, the winner will be deemed to have forfeited the prize. The prize will then be awarded to the next participant in the final ranking. That new winner will have the same period of fifteen calendar days from the date on which the prize notification email is sent.

The winners' names will not be published on the Organiser's website or social media accounts.

Article 7 – Prizes

Each of the five winners will receive a Champagne service kit with an indicative retail value of EUR 100 including tax, representing a total indicative value of EUR 500 including tax for all prizes.

Each kit includes:

- one Champagne stopper;
- one apron;
- one bottle cooler;
- one tote bag;
- one notebook;
- one drop stop.

The Organiser will cover international shipping costs for the prize. Any customs duties, import taxes, customs clearance fees, local levies or other charges imposed in the destination country will remain the sole responsibility of the winner.

Prizes may not be disputed, exchanged, refunded, redeemed for cash or transferred to another person. However, the Organiser reserves the right to replace all or part of a prize with an item of equivalent value, particularly if an item is unavailable.

Article 8 – Shipment of prizes

The prize will be shipped to the postal address provided by the winner once the prize has been confirmed. The winner is responsible for providing accurate and complete information that meets the carrier's requirements.

If shipment of the prize to the winner's country or address is impossible, including due to international sanctions, a legal or regulatory prohibition, customs restrictions, the absence of a delivery service, refusal by the carrier or any other circumstance that reasonably prevents delivery, the winner will forfeit the prize. The prize will be returned to the Competition and awarded to the next participant in the final ranking in accordance with Article 6.

The Organiser may not be held liable for failure to deliver resulting from inaccurate or incomplete information provided by the winner, failure to collect the parcel, refusal to pay charges for which the winner is responsible, or an event attributable to the carrier or local authorities.

Article 9 – Liability, availability and force majeure

The Organiser may not be held liable for any malfunction of the Internet, the Competition platform, a participant's hardware or software, or any technical issue that temporarily prevents access to the Competition or the registration of an entry.

The Organiser may amend, postpone, shorten, extend, suspend or cancel the Competition if required by circumstances beyond its control, force majeure, a legal obligation, a security breach or fraud. Subject to mandatory statutory provisions, the Organiser may not be held liable as a result.

The Organiser will decide any matter relating to the application and interpretation of these Rules, in compliance with applicable law.

Article 10 – Personal data

The personal data collected for entry into the Competition are the participant's first name, last name, email address and country of residence. The postal details required for shipping will be collected from winners only.

These data are processed to manage registrations, create and administer accounts, calculate points, establish the ranking, prevent fraud, contact winners and ship prizes. Processing is necessary for the operation of the Competition and compliance with these Rules.

The data are hosted and retained by So-Buzz, the service provider responsible for implementing the Competition on behalf of Comité Champagne. They will be retained for one year from the closing date of the Competition, unless a legal obligation requires a different retention period or certain data must be retained for the establishment, exercise or defence of legal claims.

Consent to receive communications or newsletters is optional and is requested separately. Refusal to provide such consent will not prevent participation in the Competition or affect the chances of winning.

In accordance with applicable data protection legislation, each participant may exercise, as applicable, their rights of access, rectification, erasure, restriction, objection and data portability. Requests may be sent to the Comité Champagne Data Protection Officer at dpo@civc.fr or by post to: Comité Champagne – Data Protection Officer – 5 rue Henri-Martin – 51200 Épernay – France.

Participants also have the right to lodge a complaint with the competent supervisory authority in their country of residence. In France, the competent authority is the Commission nationale de l'informatique et des libertés (CNIL), the French data protection authority.

Article 11 – Acceptance and availability of the Rules

Participation in the Competition implies full and unconditional acceptance of these Rules. The Rules may be viewed and downloaded throughout the Competition period at advent.champagne.education. They may also be sent by email to anyone who requests them at info@champagne.education.

The Organiser may amend these Rules by means of an addendum, in particular to reflect a legal, technical or operational development. Any material amendment will be brought to the participants' attention by an appropriate means.

Article 12 – Governing law and disputes

These Rules are governed by French law, subject to any mandatory provisions that may apply in the participant's country of residence.

In the event of any difficulty or dispute, the participant is invited to contact the Organiser first in order to seek an amicable solution. If no amicable agreement is reached, the dispute will be submitted to the competent courts in accordance with applicable legal rules.